

A portrait of Rodrigo Ramirez, a man with dark curly hair and glasses, wearing a black shirt. He is positioned on the left side of the resume, with a collage of various images and text in the background.

RODRIGO RAMÍREZ

Luis Rodrigo Rodríguez Ramírez
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Creative and detail-oriented Graphic Designer with five years of hands-on experience in delivering innovative design solutions across various media platforms. Adept at collaborating to drive brand awareness and achieve visual communication goals. Seeking an opportunity to contribute my skills and expertise to a dynamic design team.

Professional Experience:

- **Freelance 3D Artist | Adobe, Remote | August 2018 - January 2019**
Design 3D models (Concept, Modeling, Texturing, Compositing)
- **Graphic Designer | Masterfan S.A de C.V, Guadalajara, Jalisco, México | January 2019 - Present**

Design projects (Branding and logo design, Product Catalogue, Sales Brochure, Printed Signs, Designing Stands, Product Display, Product Manual, Pricing Lists, Electronic Signature, Packaging, Photo Editing, 3D Renders, Cutout Animations) from concept to completion, ensuring brand consistency and visual excellence.

Collaborate with cross-functional teams, including marketing and development, to create compelling visual assets for campaigns. Develop and maintain positive coworker relationships, addressing feedback and incorporating changes into design iterations.

EDUCATION

University of Advanced Technologies

UNIAT | 2012-2016

**Game Development with a
specialization in Art**

REFERENCES:

Available upon request.

Skills:

Adobe Creative Suite
* Photoshop (Advanced)
* Illustrator (Advanced)
* InDesign
* After Effects

Blender
* Modeling
* Texturing / UVMaps

Strong understanding of design principles and typography
Print and digital design
Branding and logo design
Illustration and iconography
UI/UX design concepts
Excellent communication and presentation skills

Portfolio:

lobster54.wixsite.com/toastyshrimp